



WSB-TV
PO Box 809036
Chicago, IL 60680-9036
(855) 333-2676

CONTRACT

<u>Contract / Revision</u> 695307 /		<u>Alt Order #</u> 09832702
<u>Product</u> KARINSHAK 4 CONGRESS		
<u>Contract Dates</u> 05/26/20 - 06/01/20		<u>Estimate #</u> 7301
<u>Advertiser</u> POL/Z Karinschak/D/Con/GA-A		<u>Original Date / Revision</u> 05/22/20 / 05/22/20
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSB-TV	<u>Account Executive</u> Washington DC CoxF	<u>Sales Office</u> CoxReps Washi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 1157	<u>Product 1/2</u> 1362
<u>Agency Ref</u> P00019678		<u>Advertiser Ref</u> P00074861-A

And:

Canal Partners Media LLC
900 Circle 75 Pkwy SE
Ste 1650
Atlanta, GA 30339

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WSBTV	06/01/20	06/01/20	CH2 Action News at 5:50a-530a			:30			P-04		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/01/20	06/07/20	1-----				1	\$950.00					
N 2	WSBTV	05/27/20	05/27/20	CH2 Action News at 5:50a-530a			:30			P-04		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	--1----				1	\$950.00					
N 3	WSBTV	05/26/20	05/26/20	CH2 Action News at 5:530a-6a			:30			P-04		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-1-----				1	\$1,250.00					
N 4	WSBTV	05/28/20	05/28/20	CH2 Action News at 5:530a-6a			:30			P-04		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	---1---				1	\$1,250.00					
N 5	WSBTV	06/01/20	06/01/20	CH2 Action News at 6:6a-7a			:30			P-04		NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/01/20	06/07/20	1-----				1	\$1,700.00					
N 6	WSBTV	05/26/20	05/26/20	Good Morning Americz7a-9a			:30			P-04		NM	1	\$1,895.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-1-----				1	\$1,895.00					
N 7	WSBTV	05/28/20	05/28/20	Good Morning Americz7a-9a			:30			P-04		NM	1	\$1,895.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	---1---				1	\$1,895.00					
N 8	WSBTV	05/29/20	05/29/20	Good Morning Americz7a-9a			:30			P-04		NM	1	\$1,895.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	----1--				1	\$1,895.00					
N 9	WSBTV	05/30/20	05/30/20	CH2 Action News at 6:6a-7a			:30			P-04		NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-----1-				1	\$625.00					
N 10	WSBTV	05/30/20	05/30/20	CH2 Action News at 8:8a-9a			:30			P-04		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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<u>Advertiser</u> POL/Z Karinshak/D/Con/C		<u>Original Date / Revision</u> 05/22/20 / 05/22/20

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-----1-				1	\$1,300.00					
N 11	WSBT	05/31/20	05/31/20	CH2 Action News at 6a-7a			:30			P-04		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-----1				1	\$350.00					
N 12	WSBT	05/31/20	05/31/20	Su 7a-730a News 7a-730a			:30			P-04		NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-----1				1	\$575.00					
N 13	WSBT	05/31/20	05/31/20	Good Morning America:8a-9a			:30			P-04		NM	1	\$1,695.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-----1				1	\$1,695.00					
N 14	WSBT	05/27/20	05/27/20	Live w/ Kelly & Ryan 9a-10a			:30			P-04		NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	--1----				1	\$875.00					
N 15	WSBT	05/29/20	05/29/20	Live w/ Kelly & Ryan 9a-10a			:30			P-04		NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	----1--				1	\$875.00					
N 16	WSBT	06/01/20	06/01/20	The View 11a-12p			:30			P-04		NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/01/20	06/07/20	1-----				1	\$1,235.00					
N 17	WSBT	05/28/20	05/28/20	The View 11a-12p			:30			P-04		NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	---1---				1	\$1,235.00					
N 18	WSBT	05/26/20	05/26/20	CH2 Action News at N 12p-1p			:30			P-04		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-1-----				1	\$750.00					
N 19	WSBT	05/27/20	05/27/20	CH2 Action News at N 12p-1p			:30			P-04		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	--1----				1	\$750.00					
N 20	WSBT	05/29/20	05/29/20	CH2 Action News at N 12p-1p			:30			P-04		NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	----1--				1	\$750.00					
N 21	WSBT	05/30/20	05/30/20	Sa CH2 Action News 12p-1230p			:30			P-04		NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-----1-				1	\$575.00					
N 22	WSBT	05/31/20	05/31/20	CH2 Action News 12p-1230p			:30			P-04		NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-----1				1	\$575.00					
N 23	WSBT	05/27/20	05/27/20	CH2 Action News at 4p-5p			:30			P-04		NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	--1----				1	\$850.00					
N 24	WSBT	06/01/20	06/01/20	CH2 Action News at 5p-6p			:30			P-04		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/01/20	06/07/20	1-----				1	\$1,300.00					
N 25	WSBT	05/28/20	05/28/20	CH2 Action News at 5p-6p			:30			P-04		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	---1---				1	\$1,300.00					
N 26	WSBT	05/26/20	05/26/20	CH2 Action News at 6p	6:00 PM-6:55 PM		:30			P-04		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-1-----				1	\$1,850.00					
N 27	WSBT	05/29/20	05/29/20	CH2 Action News at 6p	6:00 PM-6:55 PM		:30			P-04		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	----1--				1	\$1,850.00					
N 28	WSBT	05/31/20	05/31/20	CH2 Action News at 6p	6p-630p		:30			P-04		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-----1				1	\$1,100.00					
N 29	WSBT	05/27/20	05/27/20	Entertainment Tonight	730p-8p		:30			P-04		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	--1----				1	\$2,500.00					
N 30	WSBT	06/01/20	06/01/20	CH2 News Nightbeat	11p-1135p		:30			P-04		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/01/20	06/07/20	1-----				1	\$1,600.00					
N 31	WSBT	05/26/20	05/26/20	CH2 News Nightbeat	11p-1135p		:30			P-04		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-1-----				1	\$1,600.00					
N 32	WSBT	05/28/20	05/28/20	CH2 News Nightbeat	11p-1135p		:30			P-04		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	---1---				1	\$1,600.00					
N 33	WSBT	05/30/20	05/30/20	CH2 News Nightbeat	11p-1135p		:30			P-04		NM	1	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-----1-				1	\$1,375.00					
N 34	WSBT	05/26/20	05/26/20	ABC News Nightline	1235a-105a/107a-		:30			P-04		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-1-----				1	\$550.00					
N 35	WSBT	05/27/20	05/27/20	M-F 105a-135a	105a-135a		:30			P-04		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	--1----				1	\$350.00					
N 36	WSBT	05/29/20	05/29/20	M-F 105a-135a	105a-135a		:30			P-04		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	----1--				1	\$350.00					
N 37	WSBT	06/01/20	06/01/20	M-F 135a-205a	135a-205a		:30			P-04		NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		06/01/20	06/07/20	1-----				1	\$180.00					
N 38	WSBT	05/26/20	05/26/20	M-F 135a-205a	135a-205a		:30			P-04		NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-1-----				1	\$180.00					
N 39	WSBT	05/28/20	05/28/20	M-F 135a-205a	135a-205a		:30			P-04		NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	---1---				1	\$180.00					
N 40	WSBT	05/30/20	05/30/20	Sa 1135p-1207a	1135p-1207a		:30			P-04		NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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Week:		05/25/20	05/31/20	-----1-				1	\$475.00					
N 41	WSBT	05/31/20	05/31/20	Su 1205a-1235a	1205a-1235a		:30			P-04		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/25/20	05/31/20	-----1				1	\$350.00					
Totals									0.00				41	\$43,490.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/25/20 - 05/31/20	35	\$36,525.00	(\$5,478.75)	\$31,046.25
06/01/20 - 06/07/20	6	\$6,965.00	(\$1,044.75)	\$5,920.25
Totals	41	\$43,490.00	(\$6,523.50)	\$36,966.50

Signature: _____ **Date:** _____

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